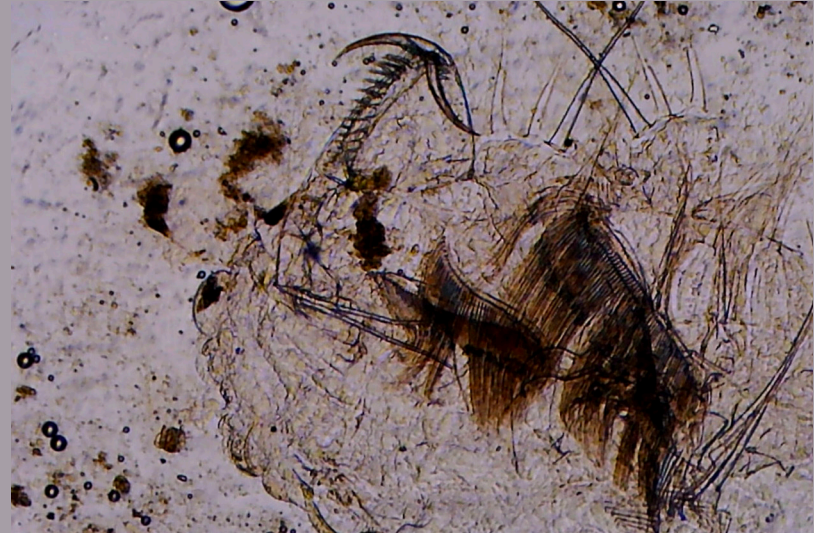
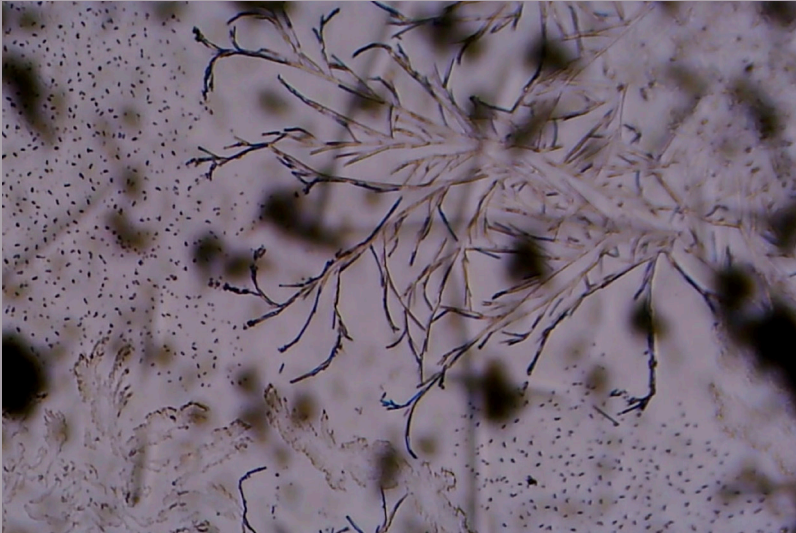
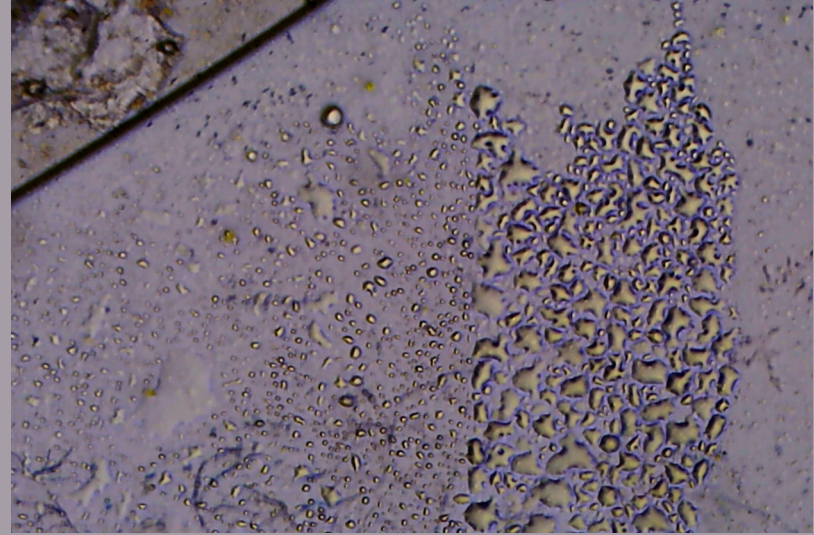
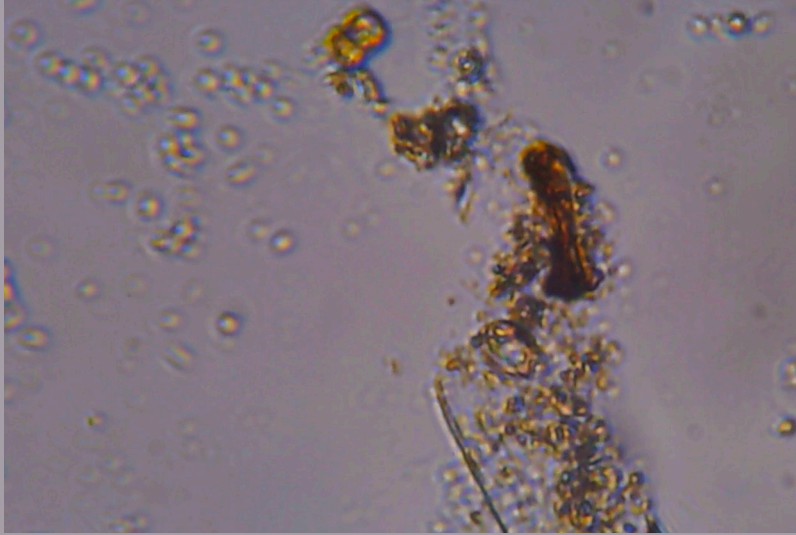


THE BEGINNING



THE GOAL OF THE CAMPAIGN

- WHO ARE WE?
- WHAT IS THE PURPOSE OF THIS CAMPAIGN?
- WHAT WILL PEOPLE LEARN FROM THIS EXPERIENCE?

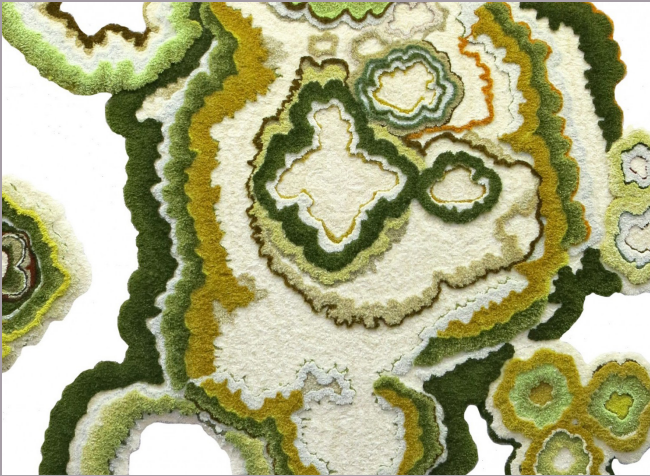


TARGET AUDIENCE

PEOPLE ATTENDING THE WHD DUE TO INTEREST IN SHIPS
AND PORTS + NEW ATTENDEES WHO ARE INTERESTED IN
THE BIODIVERSITY AND ARTWORKS SHOWN



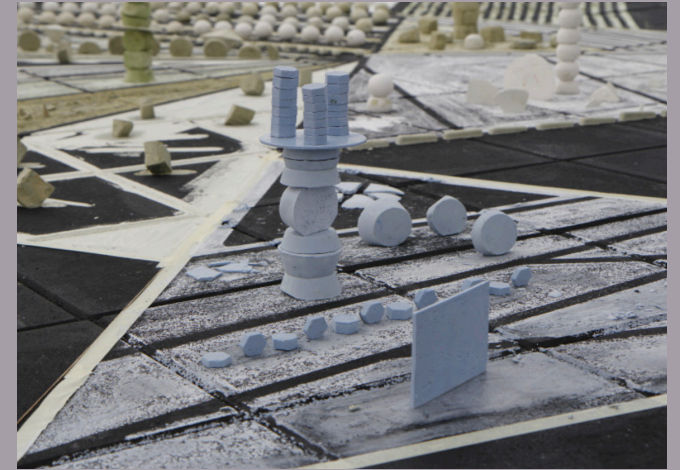
ARTISTS



LIZAN FREIJSEN



URBAN REEF



LENNEKE VAN DER GOOT



MARJAN LAAPER

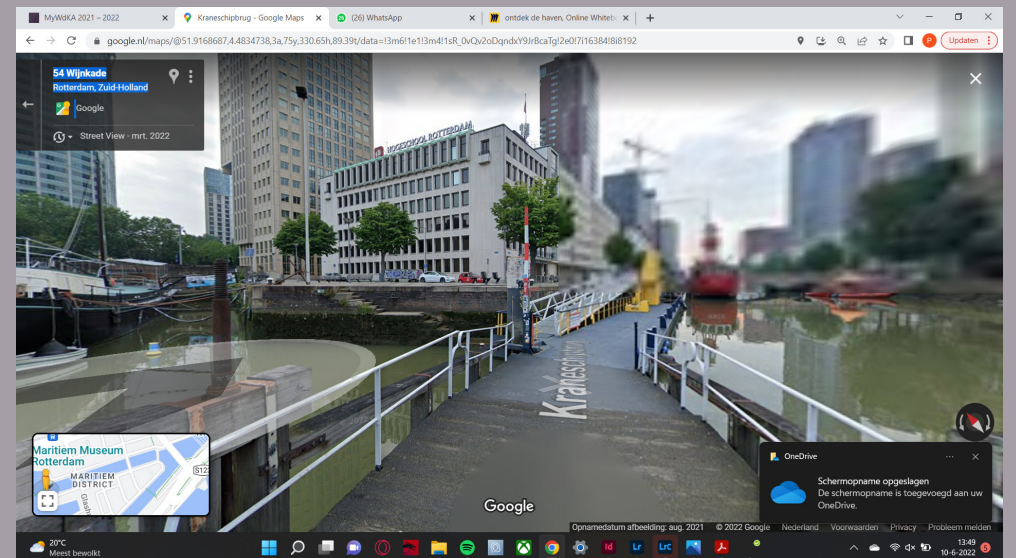
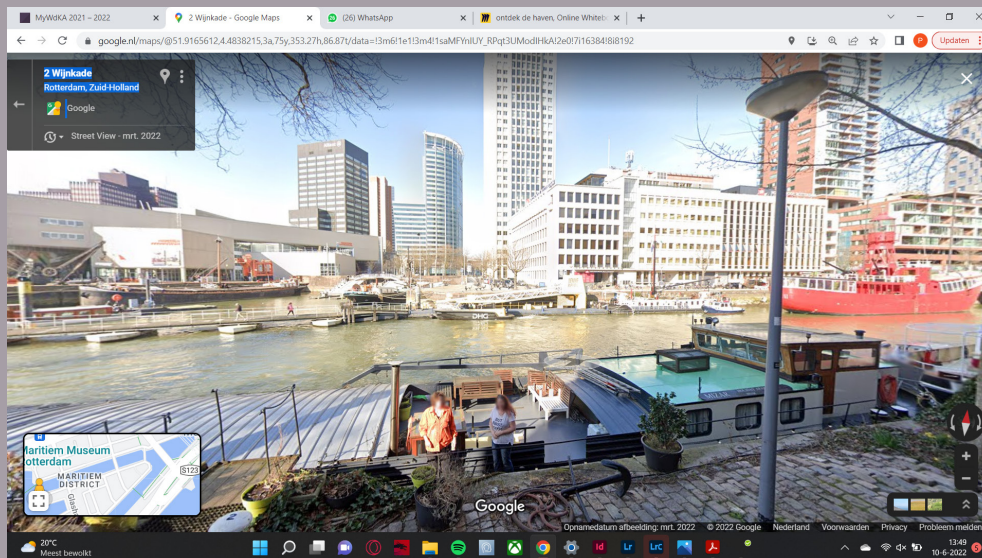
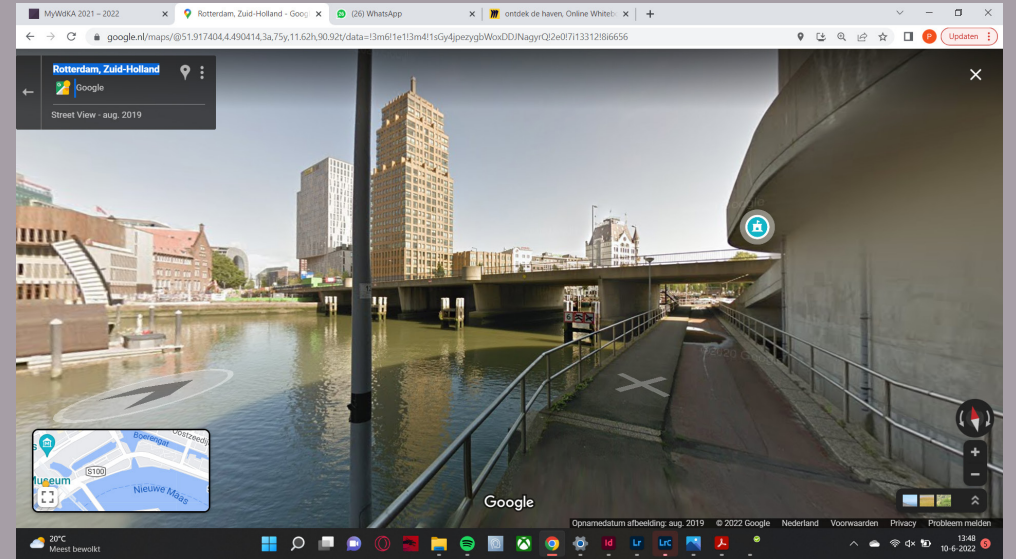
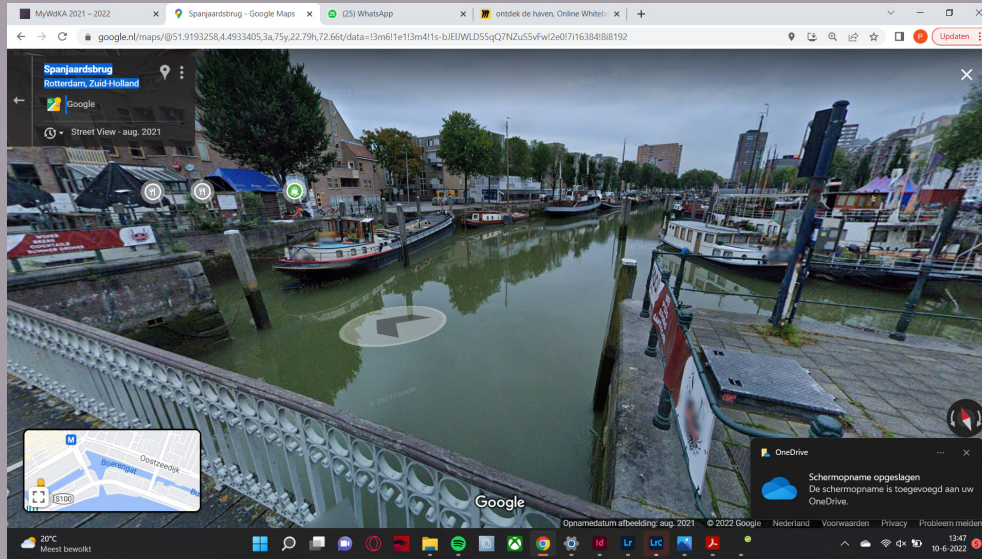


N55



SKY SCRAPER BY STUDIOKCA

ART WORK LOCATIONS



THE PROJECTIONS



THE SILO

THE GOAL OF THE CAMPAIGN

- WHERE? – WERELD HAVEN DAGEN
STARTING NEAR MARITIME MUSEUM AND GOING TOWARDS
THE BUIZENGAT
- WHEN? – 2, 3, 4, SEPTEMBER
CLOSING EVENT OF EACH DAY



SPONSORS



THE OCEAN
CLEANUP



Rijkswaterstaat
Ministerie van Infrastructuur en Milieu

